

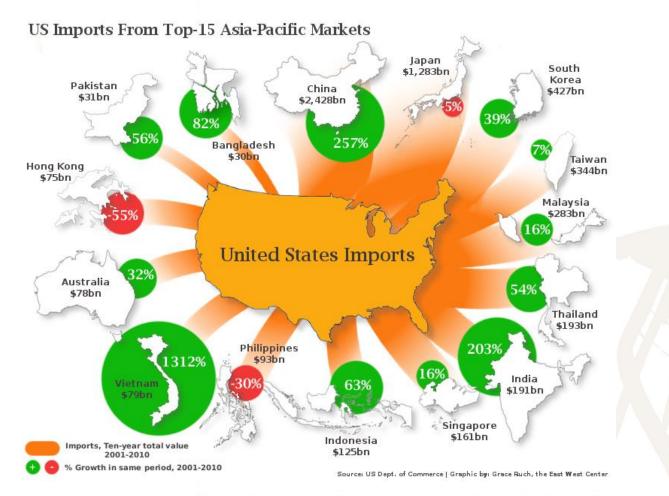


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#### A. Facts and figures of US imports from Asia





#### **B.** Challenges of manufacturing in Asia

- Managing the consistency of Quality Standards
- Managing Social and Environmental Responsibility
- ➢Far, far away
- ≻Copy-cats
- ➢Business Culture Difference
- ≻Language Barrier
- ➤Time Difference





#### **B.** Challenges of manufacturing in Asia



Are your factories audited?



#### **B.** Challenges of manufacturing in Asia



Source: LILLY and Associates International



Source: Chinalytics

#### Logistics can be a different concept.



#### **B. Challenges of manufacturing in Asia**



Source: AwesomeInventions.com

Copyright infringement is a daily battle



#### **B.** Challenges of manufacturing in Asia



Lacoste learned the hard way that your brand should be copyright protected in China too!

Source: Augusta







**C.** Benefits of manufacturing in Asia

➢Cost Savings

➢Large Production Capacities

➤Manufacturing Know-how

➤Flexibility

➢Innovation



#### **C.** Benefits of manufacturing in Asia



SOURCE: China Mike

Mega factories in Asia provide unparalleled production capacities



#### **C.** Benefits of manufacturing in Asia



iPhones are manufactured in Foxconn factories in South China

SOURCE: The Guardian



#### **C.** Benefits of manufacturing in Asia



Flexibility made in Asia

SOURCE: Pinterest



#### **C.** Benefits of manufacturing in Asia

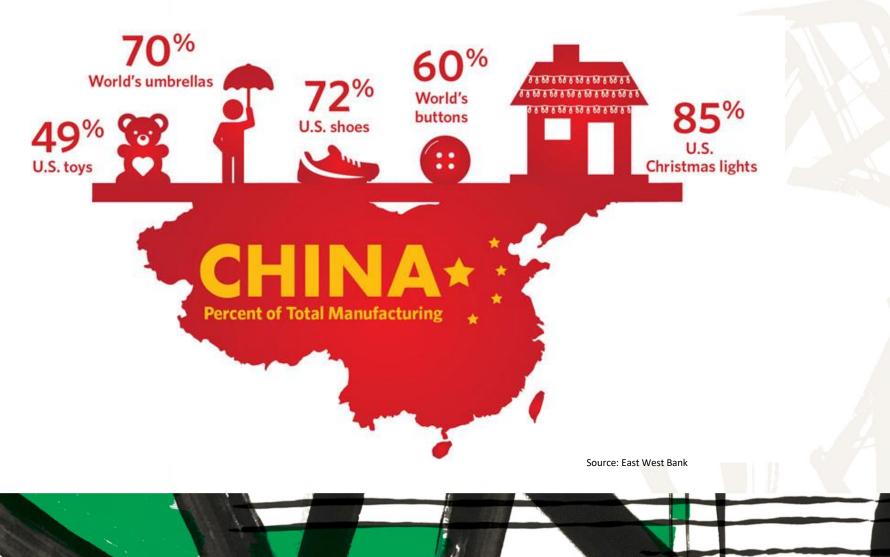


China is the global leader in Solar Energy research

SOURCE: www.smithsonianmag.com



### D. Manufacturing in Asia: the situation in China

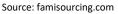


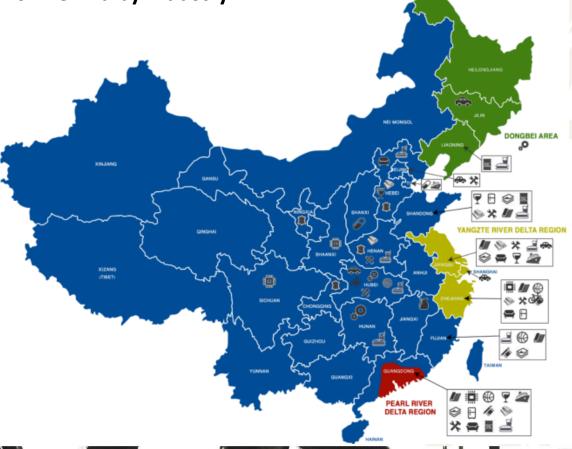


#### D. Manufacturing in Asia: the situation in China

#### Manufacturing regions in China by industry

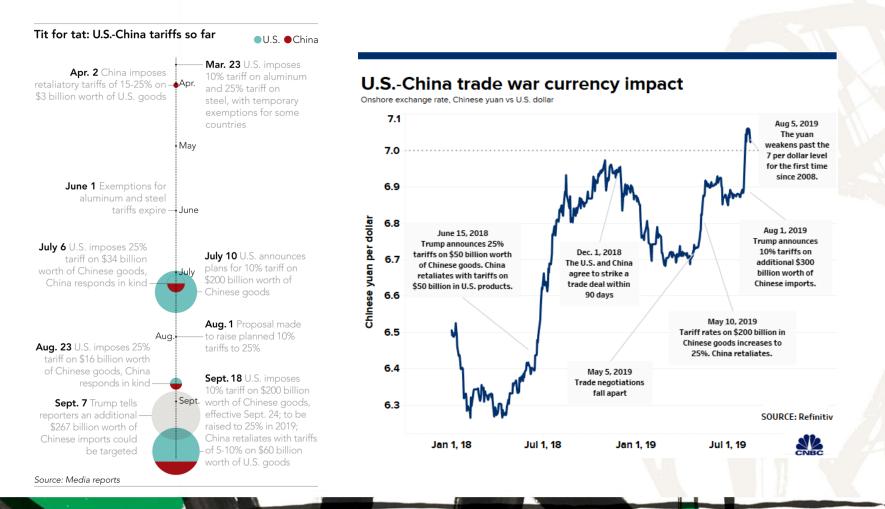








#### D. Manufacturing in Asia: the situation in China





#### D. Manufacturing in Asia: the situation in China

#### Actions being taken by Chinese Government to mitigate the trade war:

✓ Decrease of VAT from 17% to 13% increase domestic consumption

✓ Decrease of Income Taxation to lower Labor Costs

✓ Decrease of Corporate Income Tax to boost Enterprises

✓ Control of Exchange Rate RMB – USD to support Exports

✓ Extension of Free Trade Zones

✓ Extension of tax write-offs for R&D and Eco-Friendly Materials



#### E. Manufacturing in Asia: alternatives in South Est Asia

✓ Value Added Production in Myanmar,

✓ Packaging Industry in Malaysia,

✓ Wood Industry in Indonesia,

✓ Plastic Industry in Thailand,

✓ Textile Industry in Vietnam, etc.





**F. Solutions** 

aeptis SIS helps you leverage the biggest manufacturing area in the world by optimizing the supply chain of your packaging and marketing materials in an Eco-friendly and socially responsible manner while decreasing your costs!



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